



**PROVINCIAL  
GROWTH  
FUND**

## Acknowledgement Guidelines

## Congratulations on your successful application!



Your organisation now needs to acknowledge the financial support received from the PGF as a condition of the funding provided to your project. Our team are here to support your promotional activities and identify any opportunities to participate in project announcements through press releases, social media content, media opportunities and events.

### How to acknowledge the PGF:

The Provincial Growth Fund is proud to provide funding for this report/feasibility study/business case

OR

The Provincial Growth Fund is proud to provide support for this report/feasibility study/business case



#### Physical works project

If your organisation has received full or partial funding for physical works projects, you can acknowledge funding support by displaying acknowledgement signage during the construction phase. Please refer to the PGF visual identity guideline for examples of signage. All print material (which has PGF wording or logos) need to be signed off by us, please email your requests to [pducomms@mbie.govt.nz](mailto:pducomms@mbie.govt.nz)



#### Logo

Please use the Provincial growth Fund logo in a prominent position on all printed material or signage associated with the project. Please refer to the visual identity guidelines for correct use of the logo. To get a digital copy of the logo please contact [pducomms@mbie.govt.nz](mailto:pducomms@mbie.govt.nz)



#### Events

A sod turning, launch or opening for your project is a good way to acknowledge your project and the funding your organisation has received from the PGF. Please advise us what you are planning at [pducomms@mbie.govt.nz](mailto:pducomms@mbie.govt.nz)



#### Digital acknowledgement

If your organisation is talking about the funded project on your social media channels, acknowledgement of funding can be done by tagging PGF in your posts (search 'Grow Regions'). For more details on our channels please contact [pducomms@mbie.govt.nz](mailto:pducomms@mbie.govt.nz).

### Example of acknowledgement activity

Acknowledgement activity	Statement	Logo	Events	Signage	Social Media/Digital
Printed materials associated with the funded activity such as brochures, posters and banners	●	●			
Printed material associated with your organisation such as feasibility cases, business cases annual reports and newsletters	●	●			
Media releases and speeches associated with the funded activity	●		●		●
Digital material associated with the project including: websites, videos and social media content	●	●			●
All material associated with any launch events including: speeches, invites, posters and signage	●	●		●	●
Newspaper, digital and TV advertisements	●	●			●
Signage for equipment related to the projects		●		●	
Signage for capital works projects		●		●	