



Kānoa

Regional Economic Development
& Investment Unit

North Island Weather Events Primary Producer Funding Scheme 2024 annual survey results

September 2024



MINISTRY OF BUSINESS,
INNOVATION & EMPLOYMENT
HĪKINA WHAKATUTUKI

Te Kāwanatanga o Aotearoa
New Zealand Government

Survey info – 11 questions, short completion time, high response rate

NIWE-PPFS 2024 Survey

Survey created 29 JULY 2024

Data download 02 SEPTEMBER 2024

Total invitations 30

Total responses 24

Response rate 80%

Margin of error 9.1% +/- at the 95% confidence level

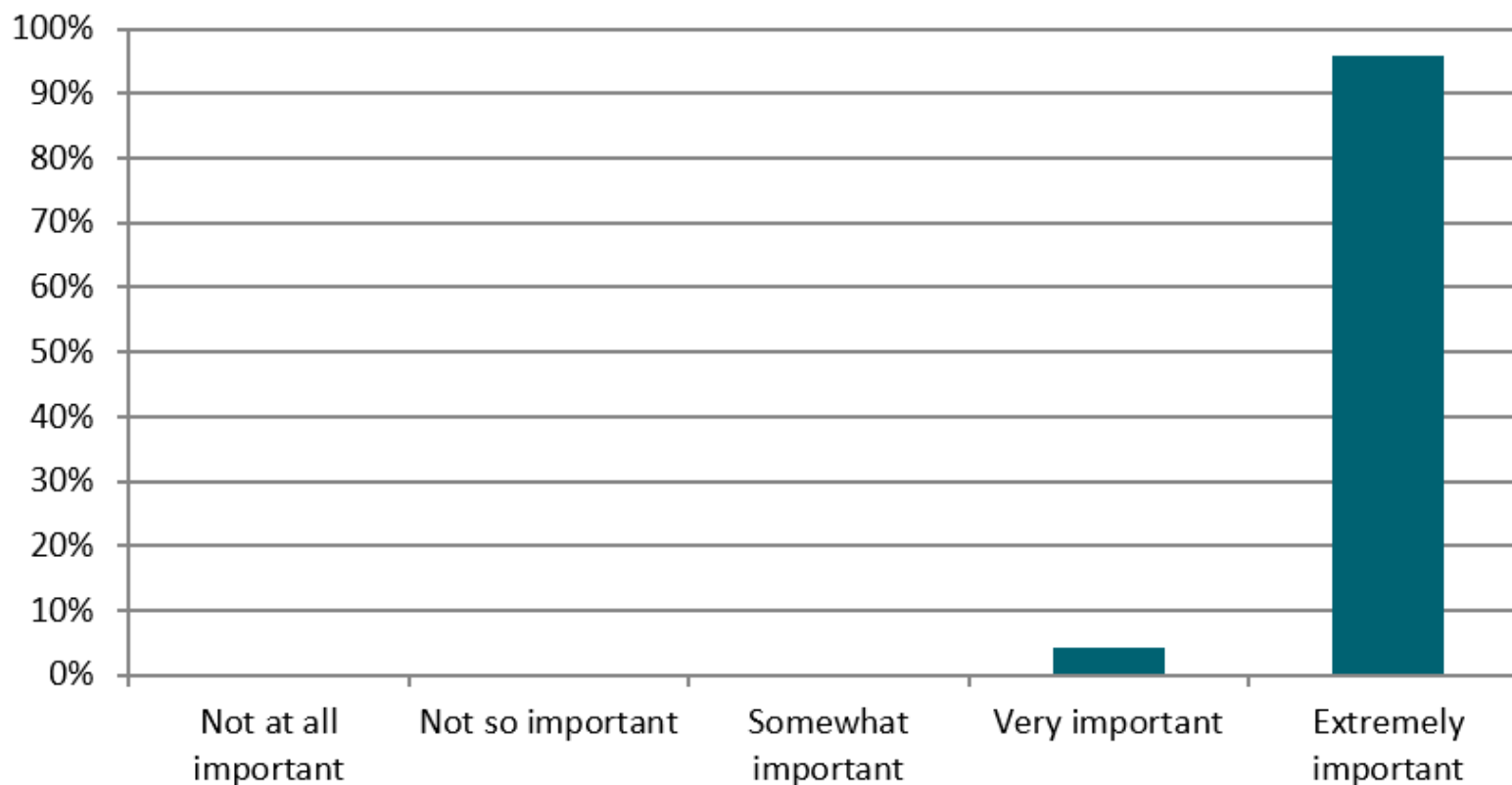
Notes

- Two more NIWE-PPFS projects await contracting, and so weren't included in this survey round.
- Eleven questions including one to identify organisation and one open-ended for final comment.
- Average completion time 4 minutes.

NIWE-PPFS funding has been *extremely important* to business recovery

Overall - How important, to date, has NIWE PPFS funding been for your business recovering from the 2023 North Island weather events?

Q2

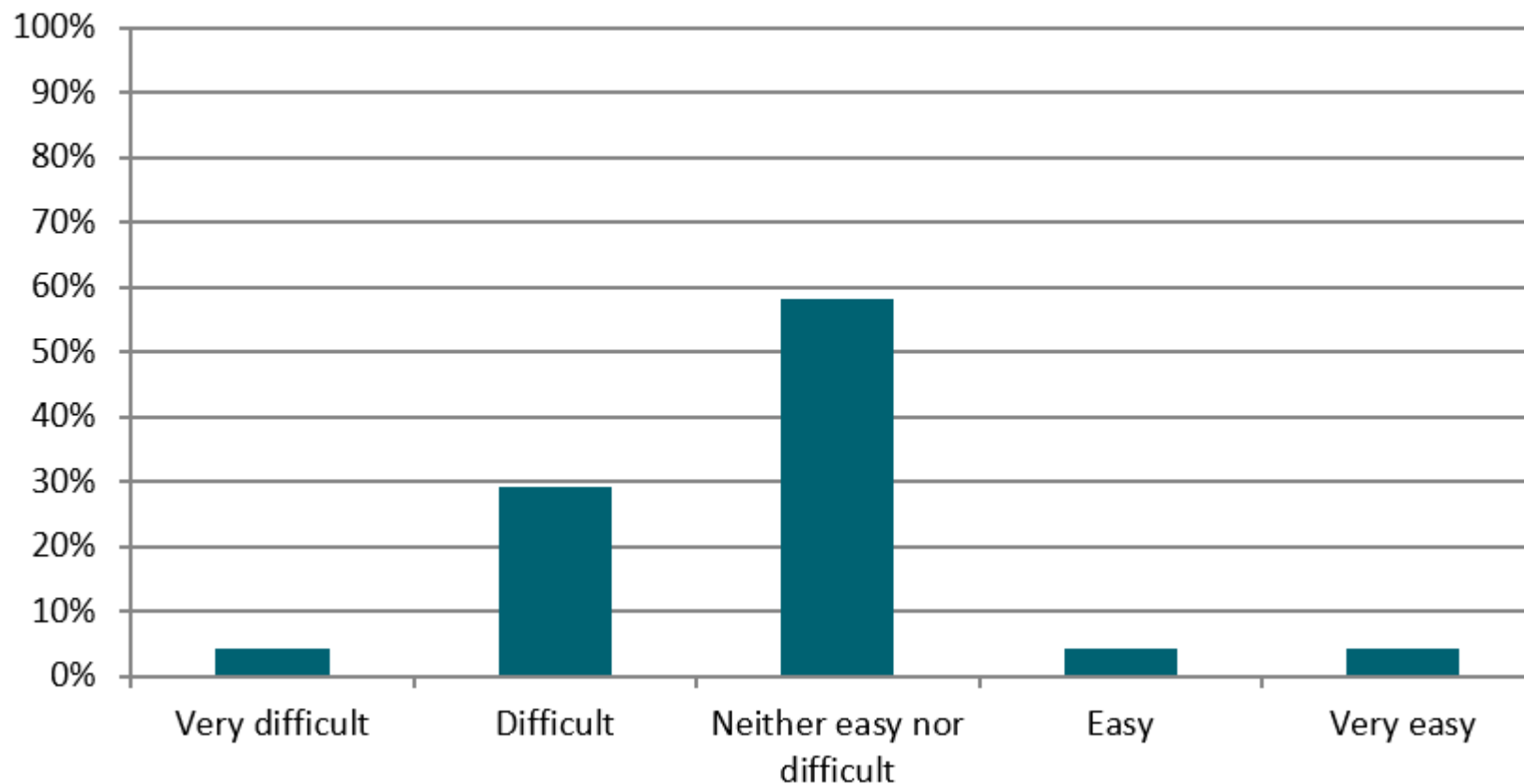


Answered - 24
Skipped - 0

Mixed response to ease of applying

Access to funding 1:2 - How easy did you find the process of applying for NIWE PPFS funding?

Q₃

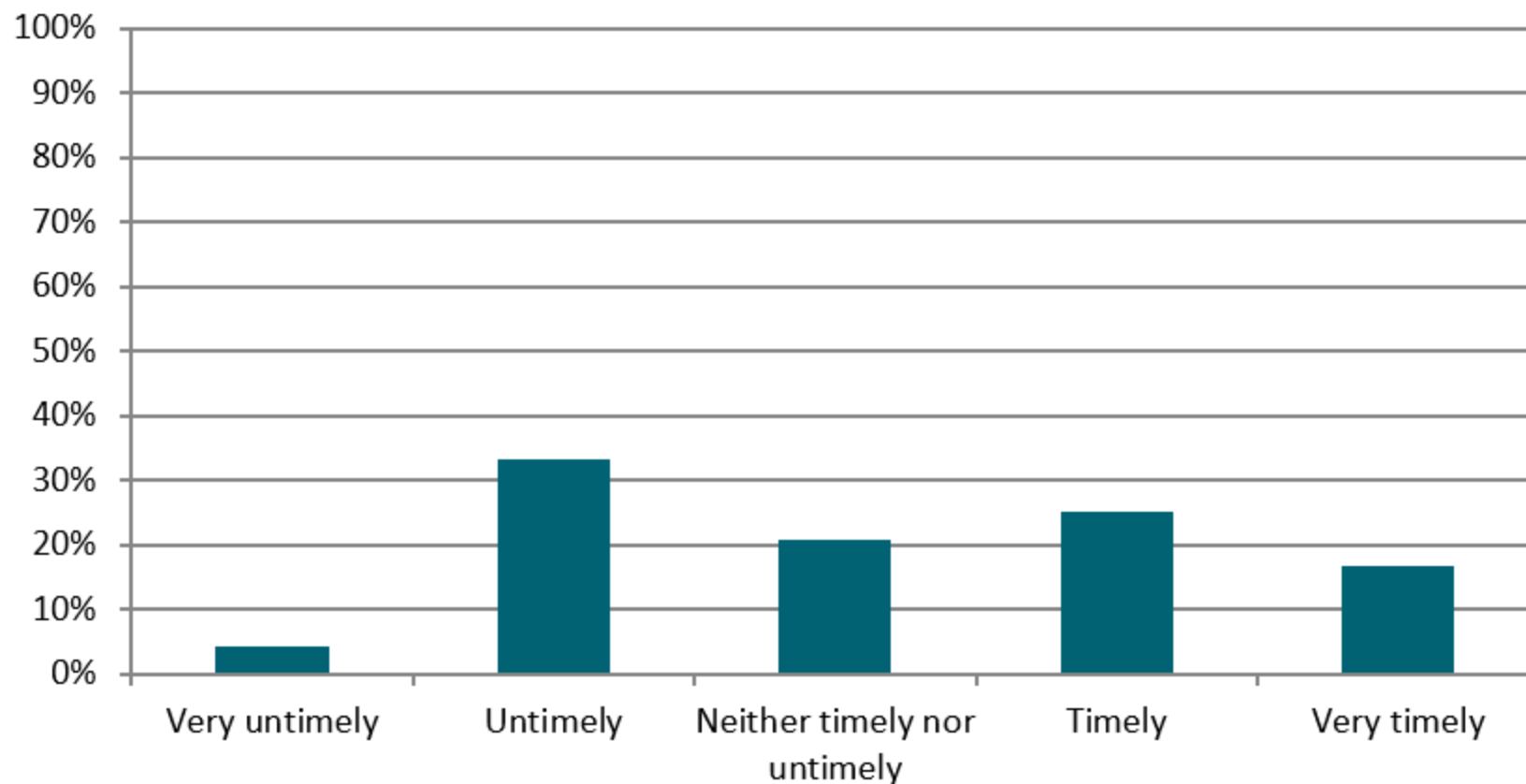


Answered - 24
Skipped - 0

Mixed response to timeliness

Access to funding 2:2 - How timely did you find the process from application to approval?

Q4

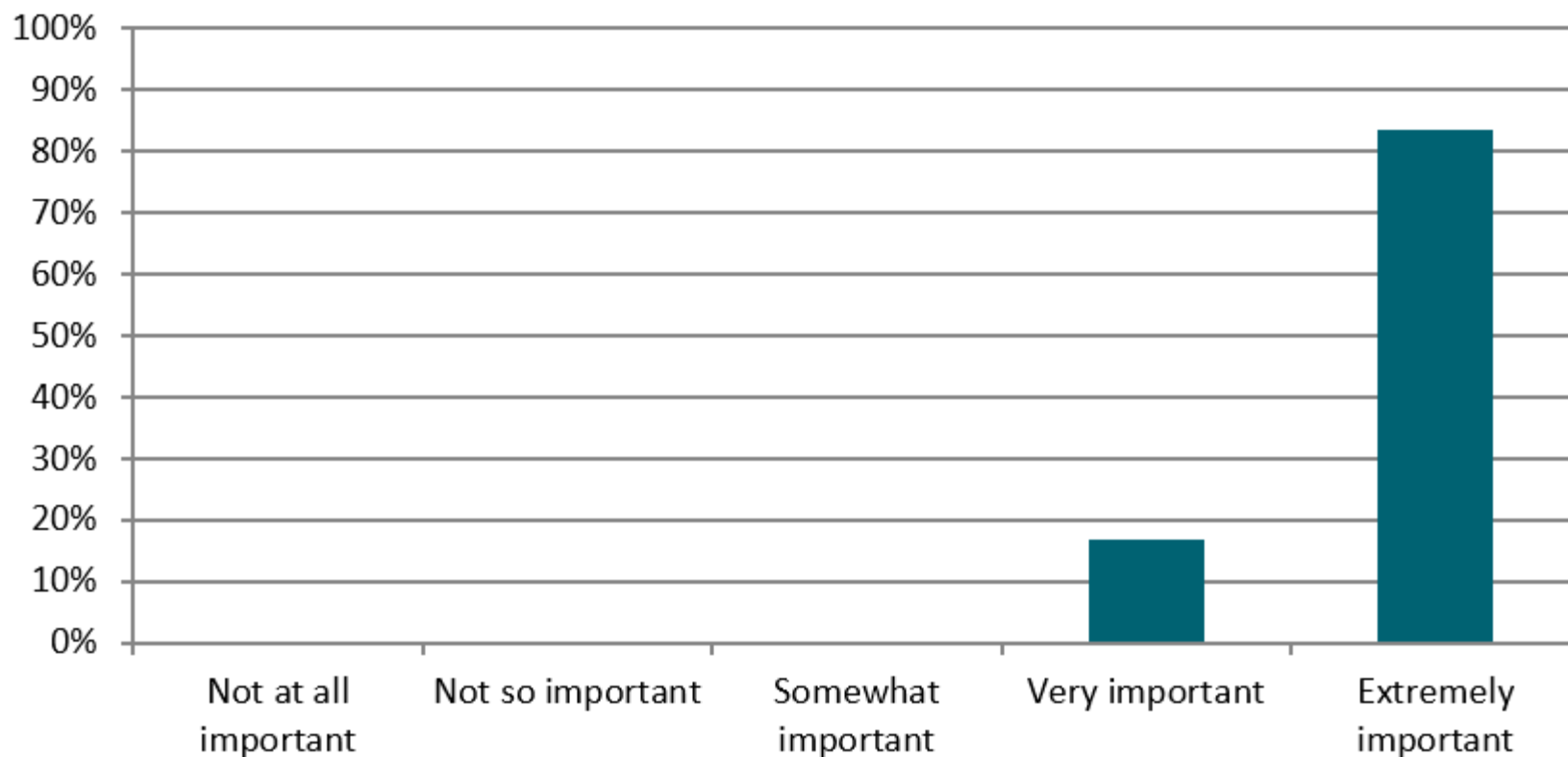


Answered - 24
Skipped - 0

NIWE-PPFS has been *extremely important* to the financial stability of businesses

Financial stability 1:2 - How important, to date, has NIWE PPFS funding been for your business's financial stability after the 2023 weather events?

Q5

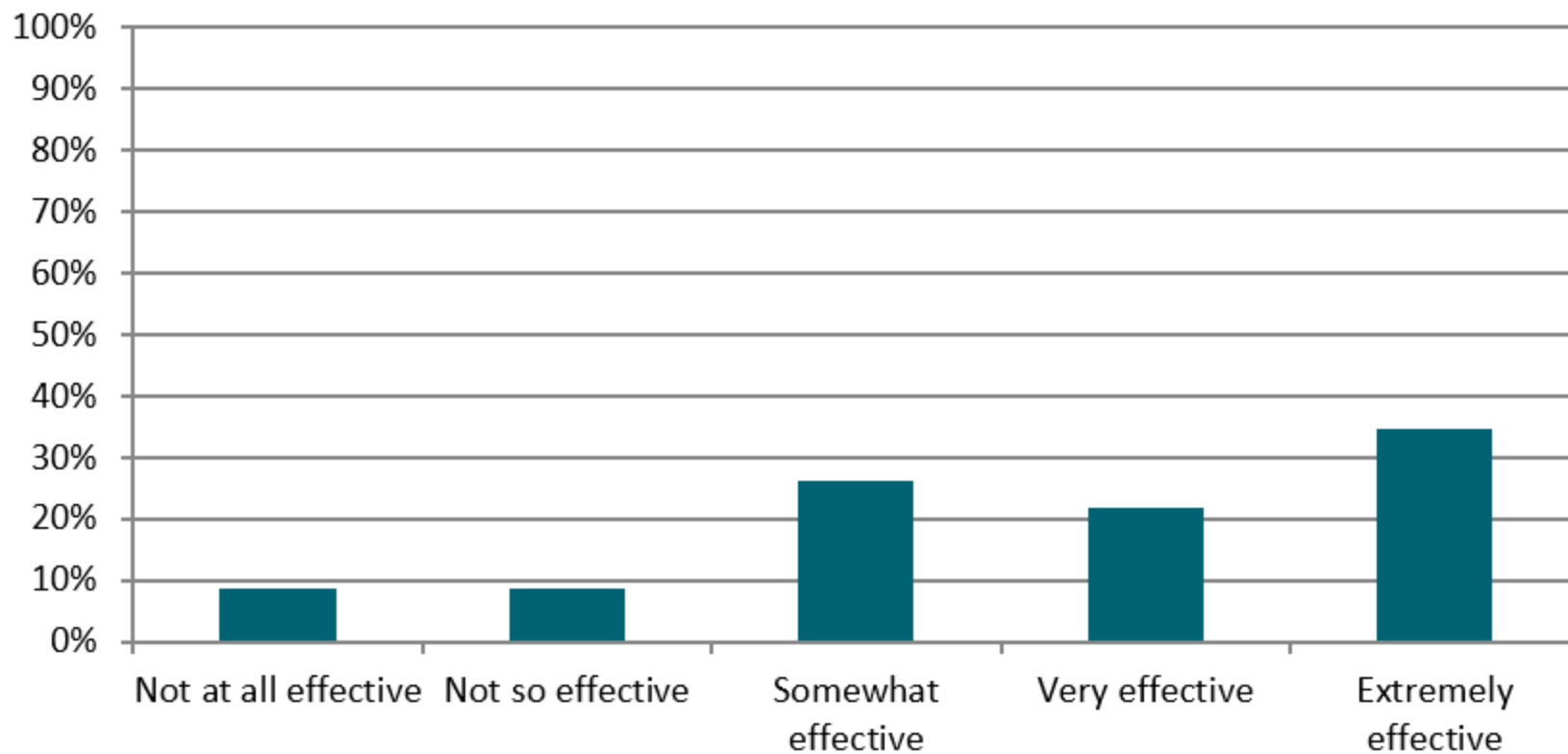


Answered - 24
Skipped - 0

Mainly somewhat-or-more effective for re/engaging with commercial lenders

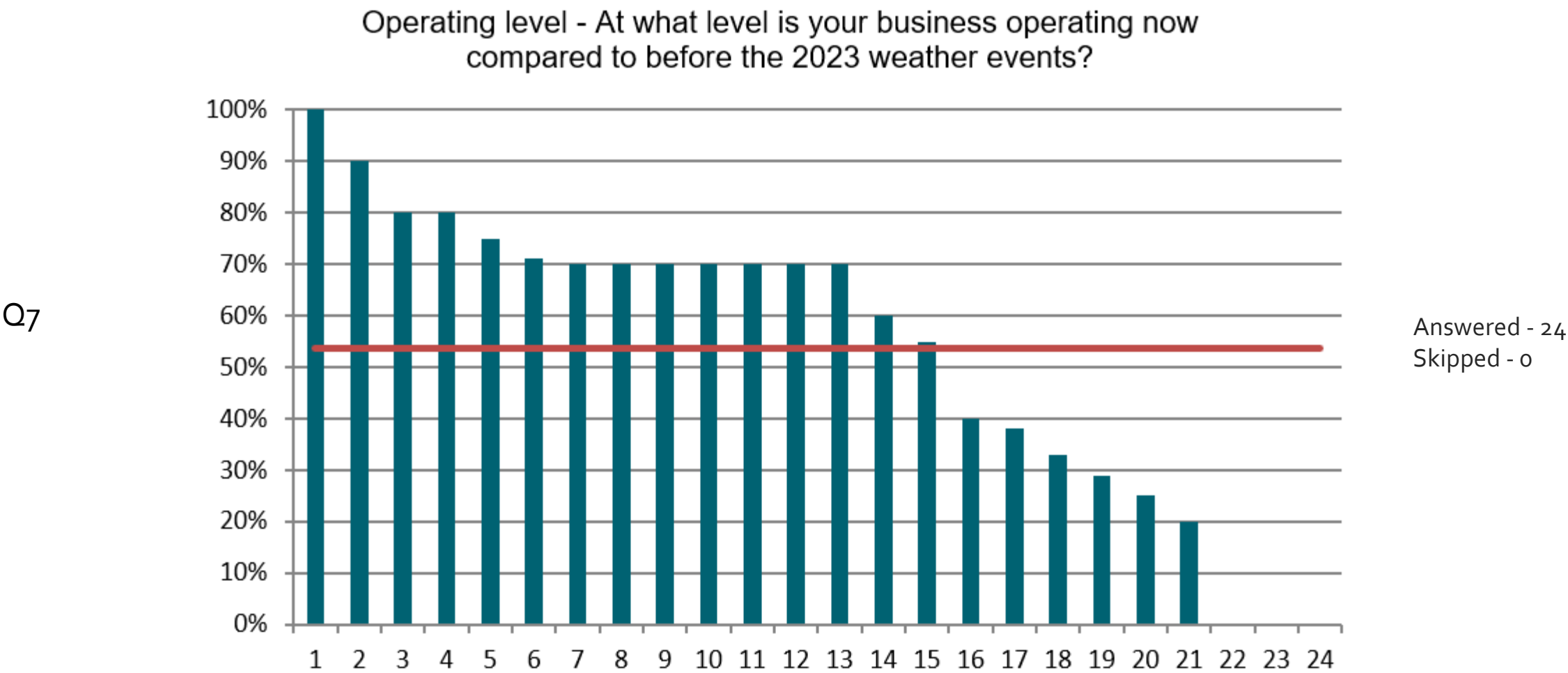
Financial stability 2:2 - How effective, to date, has NIWE-PPFS funding been for enabling your business to engage or re-engage with commercial lenders?

Q6



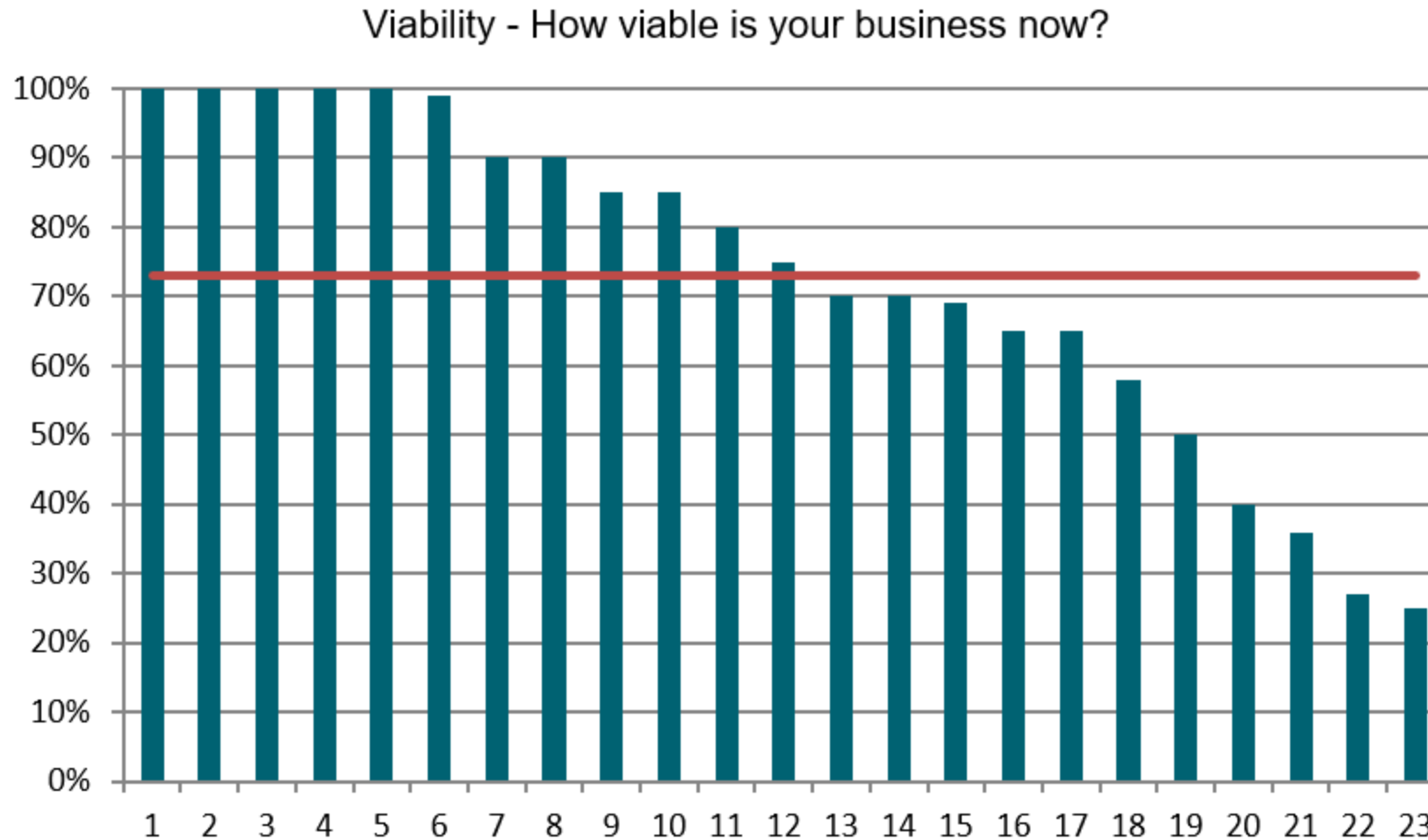
Answered - 23
Skipped - 1

Business operations were 54% of pre-weather event levels on average, but with wide variation



Average business viability 73%, but quite high variation

Q8

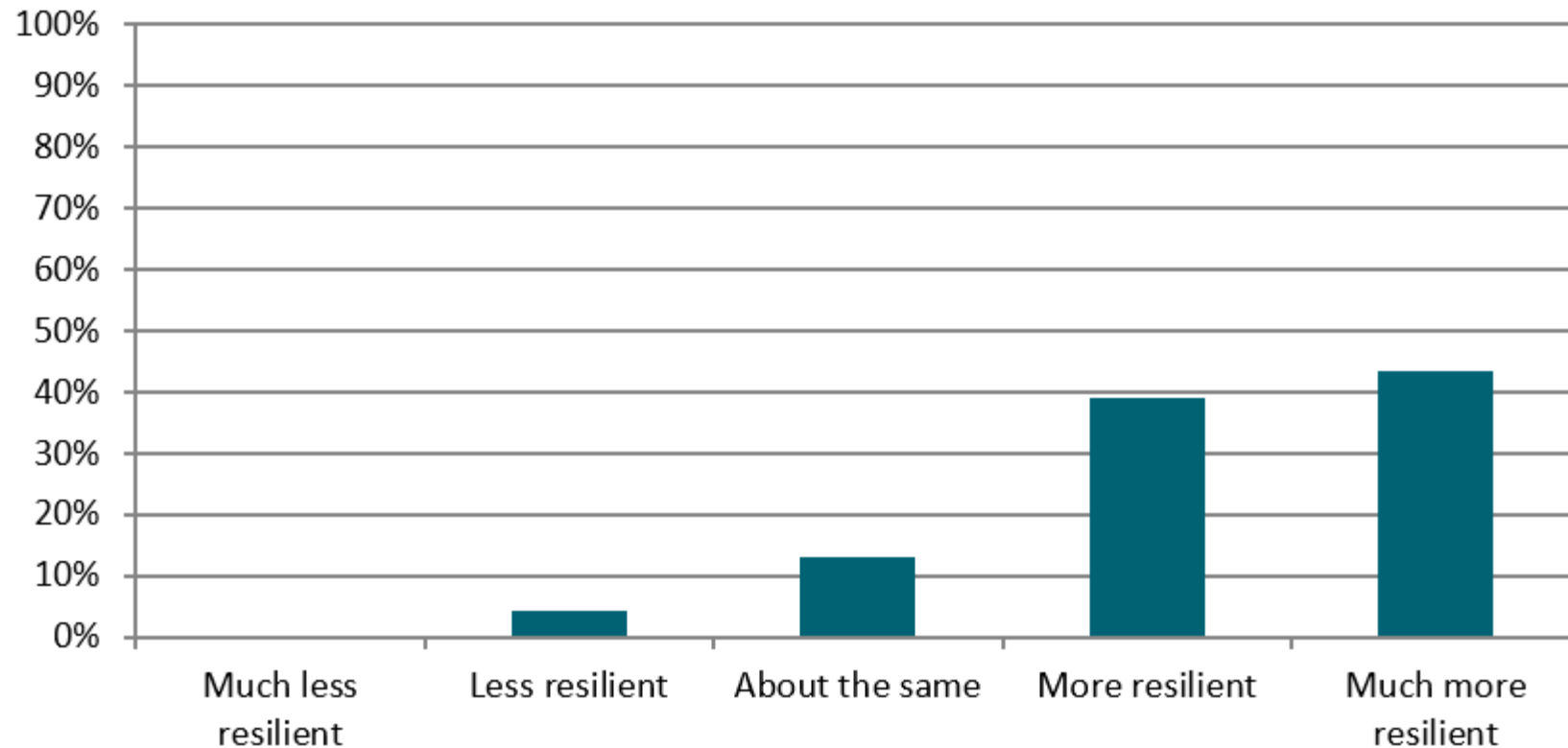


Answered - 23
Skipped - 1

Most businesses are now more-or-much-more resilient to weather events

Resilience - Compared to before the 2023 weather events, how resilient is your business now to weather events of a similar magnitude?

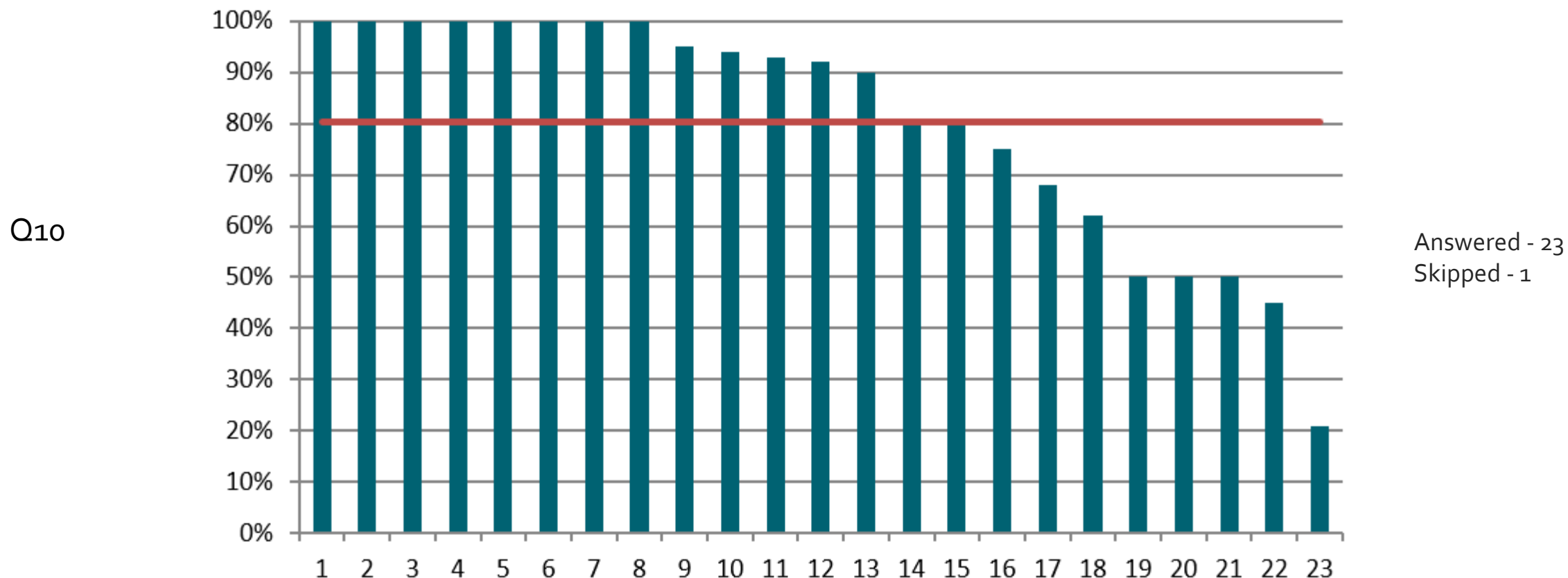
Q9



Answered - 23
Skipped - 1

Employment levels are on average 80% of pre-weather events

Employment - What are your employment levels like now compared to before the 2023 weather events?



Much praise for Kānoa and the fund, some criticism of time required

"It has been hugely helpful and allowed our farming family to reconsider having a viable future."

"The ability to access the NIWE & Kanoa fund has been critical to re-establishing the business for the future."

"All Kanoa staff have been extremely professional and helpful."

Q11

"At a time when we need help the support we received was outstanding."

"We couldn't have managed without it.
Thank you so much!"

"I cannot thank the team involved with NIWE enough. Our prospects were bleak until the scheme was announced and we were fortunate to be approved. ..."

"I cannot explain in words how big of help Kānoa did it for our business. At the moment Thanks is a small word to say for your people/organisation help for us. This funding is big help for our future operations. Thanks a lot"

"The NIWE PPFS officials were outstanding. They were pragmatic, supportive and very helpful. We would have been out of business without them."