



Acknowledgement Guidelines

CONGRATULATIONS ON YOUR SUCCESSFUL APPLICATION

Your organisation now needs to acknowledge the financial support received from Kānoa – Regional Economic Development & Investment Unit (Kānoa – RD) as a condition of the funding provided to your project. Our team are here to support your promotional activities and identify any opportunities to participate in project announcements through press releases, social media content, media opportunities and events.

HOW TO ACKNOWLEDGE KĀNOA – RD

Our unit has been rebranded, so please reference **Kānoa – Regional Economic Development & Investment Unit** or **Kānoa – RD** (not Provincial Development Unit / PDU), eg: *Kānoa - Regional Economic Development & Investment Unit is proud to provide government funding for this project.* The Provincial Growth Fund still has the same name. You can reference this by saying **'Kānoa – RD's Provincial Growth Fund'** eg: *'We received \$200,000 from Kānoa – RD's Provincial Growth Fund to undertake this project.'*



Physical works project

If your organisation has received full or partial funding for physical works projects, you can acknowledge funding support by displaying acknowledgement signage during the construction phase. Please refer to the Kānoa – RD visual identity guidelines for examples of signage. All print material (which has Kānoa – RD wording or logos) need to be signed off by us, please email your requests to kanoacomms@mbie.govt.nz



Logo

Please use the Kānoa – RD logo in a prominent position on all printed material or signage associated with the project. Please refer to the co-branding visual identity guidelines for correct use of the logo. To get a digital copy of the logo please contact kanoacomms@mbie.govt.nz



Events

A sod turning, launch, opening, or your project meeting a major milestone is a good way to acknowledge your project and the funding your organisation has received from Kānoa – RD. Please advise us what you are planning at kanoacomms@mbie.govt.nz



Digital acknowledgement

If your organisation is talking about the funded project on your social media channels, acknowledgement of funding can be done by tagging **@KanoaRD** in your posts. We will also share, like or retweet relevant posts that we've been tagged in, helping amplify your content. For more details on our channels please contact kanoacomms@mbie.govt.nz

Acknowledgement activity	Statement	Logo	Events	Signage	Social Media/Digital
Printed materials associated with the funded activity such as brochures, posters and banners	●	●			
Media releases and speeches associated with the funded activity	●		●		●
Digital material associated with the project including: websites, videos and social media content	●	●			●
All material associated with any launch events including: speeches, invites, posters and signage	●	●		●	●
Newspaper, digital and TV advertisements	●	●			●
Signage for equipment related to the projects		●		●	
Signage for capital works projects		●		●	