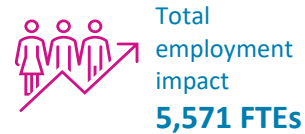
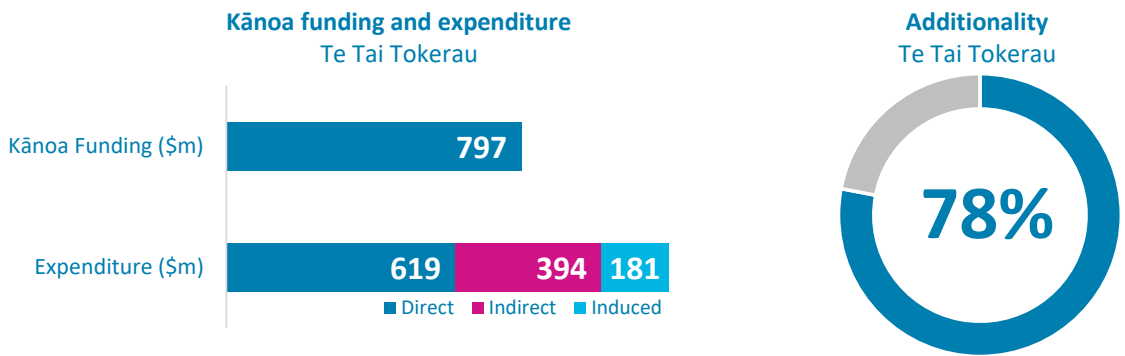


What impact has Kānoa funding had in Tai Tokerau / Northland?

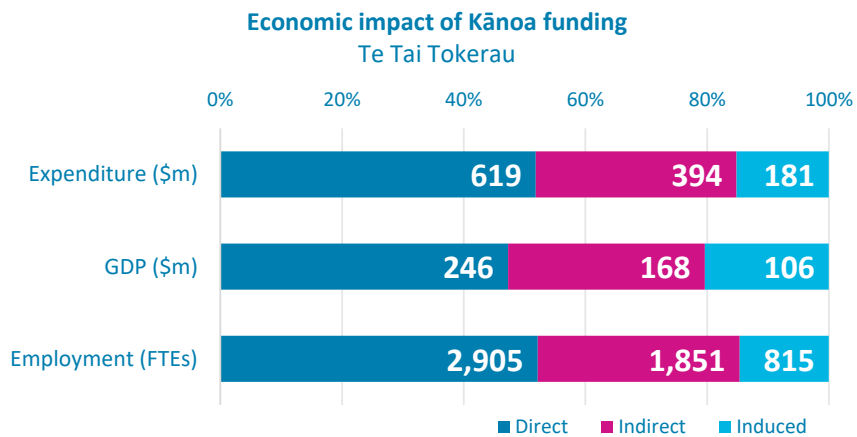


A high proportion of Tai Tokerau funding resulted in additional expenditure - spending by organisations that would not have happened without funding.



A significant contribution to regional GDP of \$520 million, equivalent to 5% of Tai Tokerau's annual GDP.

FTE employment creation was strong, with 5,571 FTEs



Economic impacts result from:
Direct expenditure by the organisations funded
Indirect expenditure by other organisations that provided labour or supplies to the organisations funded
Induced expenditure generated by the spending of FTEs sustained by the direct and indirect expenditure

Positive impacts for local communities and Māori

- More locals and Māori hired, and a growing sense of community pride.
- New skills developed, and greater certainty during the COVID-19 response.
- Non-monetary cultural benefits.